



I was that 11-year-old kid in 1982, with a lazy eye and an eye patch, speeding away from the bully on my secondhand Schwinn in my small Midwest town.

Fast forward to 1998. I'm a fledgling attorney, sitting in a room full of Longshoremen—the only woman in a sea of tough guys with no necks. One of them squints at me and mutters, "Who invited the secretary of the Lollipop Guild?" Chuckles all around. Then, they point to a chair in the corner and tell me to sit.

The chair swallows me whole. My feet don't quite touch the floor. They want me to be small. Silent. Invisible.

They forget: invisibility is a superpower.

So I do as I'm told. I listen. I observe. And I end up cracking the code that day—because I'm the only one *really* paying attention. To everything.

Fast forward to 2021. I'm 50 years old, leading an international career as an attorney, law professor, nonprofit founder—and special needs mother. I become President & CEO of a male-dominated sports organization (after 94 years of men in that role). What follows? A prolonged, highly organized bullying campaign so brutal it made me review my whole life and realize:

💡 I had normalized bullying for decades—working twice as hard, trying to prove myself in male-dominated spaces.

💡 I had been trained since childhood to cooperate, stay silent, give, give, and give.

💡 When I did speak up? I was ruthlessly punished. Jobs lost. Opportunities blocked.

So, I finally said: *This ends now.*

Then I studied with fresh eyes the negotiation literature I'd been teaching from at two University of California law schools for nearly two decades.

Every. Single. One. written by a male expert. ***How had I never noticed?***

So, I wrote my own. ***And I wrote it with style.*** ✨

At the start of 2022, I was a broken doll after Bullygate 2021. I launched a podcast. I wrote my book in four days. Six months later, I released it—with star-studded endorsements, skyrocketing to #1 within 10 days (and remains a bestseller in 2025).

It's the most inclusive, fun, stylish, artistic, and savvy negotiation book ever written. "The Little Black Dress" of negotiation literature. And it was about damn time.

And then... I kept writing. I couldn't be stopped.

In 2022, I thought *For the Forces of Good* was my magnum opus. **I was wrong.**

Now, I've written five books across multiple genres

✓ A historical fiction saga (*The Covert Buccaneer*, releasing 10/13/25, Blackstone Publishing with the incandescent talents Tavia Gilbert & Kate Reading narrating).

✓ A Children's fable; a touching, funny art & poetry book on parenting; a sharp feminist theory essay (among others); a companion "Sidekick Journal" to *For the Forces of Good*. Even a literary erotica Substack under a pen name that blends intellect, desire, and power (*Two Minute Taboo*).

✓ A literary career that keeps evolving.

Because power takes many forms.

We're told to "step out of our comfort zone" to grow. But newsflash: Women have been operating outside a comfort zone for millennia. **No need to forward our mail there.**

We're told to "pay it forward" (code for "work / speak at a conference without pay"). **But no need to overpay it forward, friends.**

It's past time we tap into the power we already have (because, spoiler alert: we don't need to be "empowered" by anyone else, no matter their LinkedIn branding. Invest that 💰 in an ETF with real long-term returns—for yourself).

It's past time we come home to ourselves.

I'm Lucia Kanter St. Amour. And that, my sparkly friends, is why I'm here! To help navigate you home to yourself.

Because negotiation isn't just for business; it's everybody's business.

